

Anti-Bullying Jingle

Time needed: 80 minutes

Recommended Level: Grade 5-8

Categories: Bystanders, Empowering

Common Core Standard(s): Writing to convey information, Speaking & Listening

Purpose: Students will understand the school's position against bullying and harassment and will help implement bullying prevention principles with students, faculty and parents.

DISCUSSION:

Open discussion by asking students to give examples of different types of bullying (cyber, physical, emotional, etc.). List the different types/examples and place list on board where all can see.

ACTIVITY:

Divide students into groups of 3 or 4. Each group will create a music jingle as an ad to raise awareness of and discourage bullying. The jingle can be written in proper music format (notes, pitches & lyrics) for a music class. In other classes, students can just write lyrics and music, whichever makes the most sense to them. Each group will perform its jingle for the entire class.

Optional: Video the performances - class votes on most effective jingle which is then broadcast to the entire school via school news program (if one exists).

FOLLOW-UP:

After each group performs, class fills out evaluation form with the following questions:

1. Was the main theme of the ad clearly presented?
2. Was the tune catchy with a main repeated line that sticks in your head? If so, what is the line that you remember?
3. Would this jingle grab the attention of your peers right away? If not, how could it be improved to do so?



Helping Everyone with Anti-Bullying,
Respect & Tolerance

Duplication and distribution of this lesson plan is permitted and encouraged.

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